



MICHAEL HOFFMAN

KEYNOTE SPEAKER  PERFORMANCE MOTIVATION

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Michael Hoffman Introduction

Igniting performance is about igniting people.

Success... is NOT genetic! ...They'll never find it on your DNA.

Success takes A COMMITMENT to excellence on a skill level... On Purpose!

These are the battle cries of our guest speaker today Michael Hoffman. He is the creator of the "Secrets of the 1%er's" program series that has tapped into what the best of the best do and say to be the best and to become people of influence.

Michael has been igniting Fortune 500 organizations with his seminars, workshops and keynotes for almost 20 years. He is President of Igniting Performance, a training and consulting firm, specializing in the areas of sales, leadership, and building customer loyalty.

He believes that 1%er's, ...the best of the best... are always growing and always ready to sharpen the skills sets necessary for success. And because of this we've brought him here today.

Effective training combines the right informational tools with the right motivation.

Motivation alone is fleeting, but the right tools without motivation are lifeless...

Michael provides both.

Please help me welcome

Michael Hoffman